



## CLD Classic Sponsorship Request

Centerline Dressage is sponsoring two U.S. Dressage Federation (USDF) approved horse shows at the Illinois State Fairgrounds on **August 28-29, 2010.**

Centerline Dressage's mission is to promote interest in and further the knowledge of dressage, to conduct dressage events and activities, and to provide educational forums.

We have hired nationally known judges and other officials. In the past, our show has attracted competitors from all parts of Illinois, Missouri, Indiana, Iowa, Kentucky, Michigan and Wisconsin. Owners, riders, family members, and stable helpers help our local hotels and restaurants at \$125.00 per person, per day according to Springfield Convention Business Statistics.

The show is made possible by a large number of volunteers and our sponsors.

*Did you know?* USDF members are adult amateurs, trainers, instructors, show managers and junior/young riders.

*Did you know?* 97% of members own at least one horse.

*Did you know?* 37% own more than 5 acres of land

*Did you know?* 28% have an income of \$150,000 or more.

*Did you know?* There are over 10,000 horses and ponies in Central Illinois.

We would appreciate your help in making our show a success!

Advertising and Sponsorship categories:

Full page ad in the program: \$100.00

Business card: \$35.00

Championship Class Sponsorship: one class, \$20.00, two classes \$35.00.

Please send a camera-ready proof, along with your payment made out to Centerline Dressage to:

Nancy Simpson, Secretary and Sponsorship Chair / 1200 Interlacken Rd. /Springfield, IL 62704

Email: [jsnrhorse@prodigy.net](mailto:jsnrhorse@prodigy.net) home phone 217-793-6810

Name of Sponsor:

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Address:

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Category from above list:

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Phone or email address:

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